

USAID & Trade



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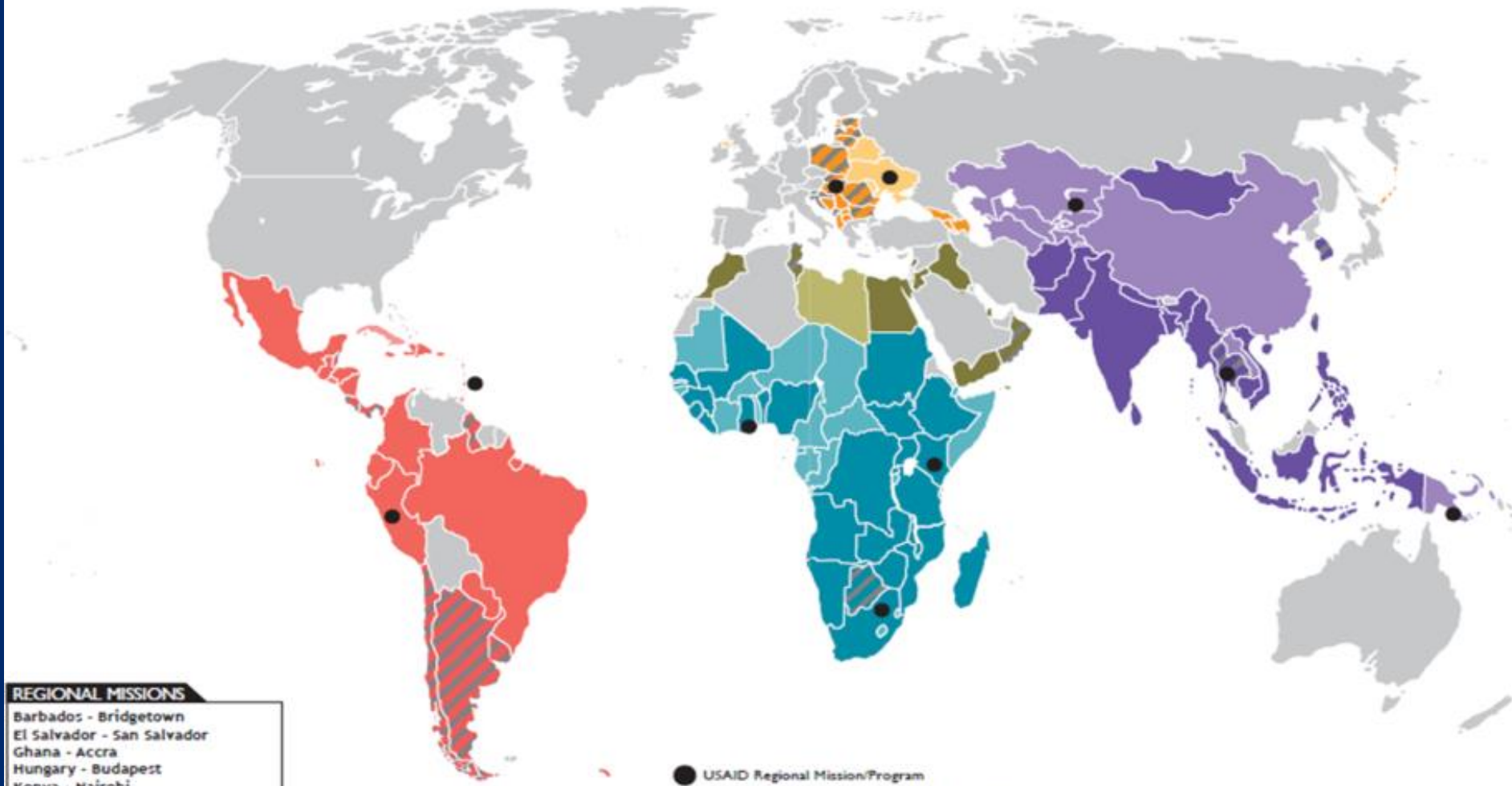
USAID's Mission: We partner to end extreme poverty and promote resilient, democratic societies while advancing our security and prosperity.

- Ending extreme poverty requires enabling inclusive, sustainable growth. This is the essence and purpose of USAID trade facilitation efforts.



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USAID Assistance Countries



REGIONAL MISSIONS

| |
|---------------------------------|
| Barbados - Bridgetown |
| El Salvador - San Salvador |
| Ghana - Accra |
| Hungary - Budapest |
| Kenya - Nairobi |
| Kazakhstan - Almaty |
| Port Moresby - Papua New Guinea |
| Thailand - Bangkok |
| Ukraine - Kiev |
| South Africa - Pretoria |

● USAID Regional Mission/Program

| Africa | Asia | Europe & Eurasia | Latin America & the Caribbean | Middle East | |
|--------|------|------------------|-------------------------------|-------------|---------------------------|
| | | | | | USAID Mission in Country |
| | | | | | USAID Development Program |
| | | | | | Graduated Countries |



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- Since 2001, \$17 billion in TCB from the USG.
- USAID has supported over 54 countries in WTO accession.
- 75% of LDCs are in Sub Saharan Africa. USG launched the Africa Growth Opportunity (AGOA) to promote African exports.
- Example activities include:
 - I.D. and elimination of non-tariff barriers to trade,
 - Harmonization of regional food safety and quality standards,
 - Customs modernization,
 - Firm-level assistance to agriculture, textiles, and handicraft producers



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USAID Trade Capacity Building:

- Global Programs
- Regional level
- Country level
- Contribution to global knowledge



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GLOBAL PROGRAMS





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Global Alliance for Trade Facilitation

- On December 17, 2015, the **Global Alliance for Trade Facilitation** was launched.
- International public-private sector coalition focused on promoting the WTO Trade Facilitation Agreement.
- Government members: Australia, Canada, Germany, United States & United Kingdom.
- Private sector members: International Chamber of Commerce, World Economic Forum, Center for International Private Enterprise, Fed Ex, United Parcel Service, DHL, Maersk, Walmart, & Diageo.



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REGIONAL PROGRAMS

The following slides are description of some Africa regional trade programs. USAID also conducts regional trade programs elsewhere, globally.





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West Africa Trade & Investment Hub (WATH)



- Location: Accra, Ghana
- WATH helps the region's farmers and firms compete, attract investment, and boost trade.
- Launched and supported several commodity-specific alliances (Global Shea Alliance, African Cashew Alliance)
 - To help producers improve quality, diversify their products, and access new markets.
- Supports AGOA resource centers across the region.
- Incubated the Borderless Alliance – PPP designed to improve efficiency and transparency along key corridors.
- This month, the hub facilitated West African apparel firms to attend a sourcing conference in USA.



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East Africa Trade & Investment Hub



- Located in Nairobi, this hub has focused on helping East African LDCs benefit from AGOA.
- For example, Ethiopian AGOA shoe exports increased 30-fold in 2012-13 to \$1.5 million in U.S. sales.
- The hub also aims to double the value of intra-regional trade.
- For example, in the apparel sector, the hub partners with East African and U.S. businesses to attract investments.
 - The hub has introduced 6 U.S. apparel buyers to Kenyan firms, helping to create demand for new factories.



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Southern Africa Trade & Investment Hub



- Located in Pretoria, this hub has focused on trade facilitation, competitiveness, and food security.
- It aims to reduce time and cost of transporting goods across borders by deploying modern tools:
 - Customs connectivity
 - National Single Windows.
- Also aims to strengthen the competitiveness of the grain, soy and groundnut value chains, regionally.
 - This supports Feed the Future Presidential initiative.
- Seeks increased trade and investment in the region's textile and apparel, through trade shows.



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COUNTRY PROGRAMS

The following slide is a description of a sample country USAID trade program.





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USAID/Nigeria Trade Capacity Building



- USAID/Nigeria supports the Nigerian government's efforts to improve trade efficiency.
- Funding: \$14.8 million over 4 years
- Focus on improving transport corridor governance along Lagos-Kano-Jibiya corridor.
- Supported exporting firms to obtain \$9 million in new investments, and generate \$1.9 million in exports.
- Supported establishment of National Food Safety and Management Committee
- Trained Nigerian government representatives to participate in WTO Ministerial & to implement improved trade analysis.



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Contribution to Global Knowledge

E3 Trade Facilitation Monitoring, Evaluation and Learning Toolkit

<http://usaidprojectstarter.org/>

Welcome to the E3 Trade Facilitation Monitoring, Evaluation and Learning Toolkit

Meet the Challenge of Rising Standards.

USAID Forward, the Agency's wide-ranging effort to modernize foreign assistance, spotlights the importance of **high-quality monitoring and evaluation**, along with **active-learning strategies** at all levels. This toolkit brings together the guidance, templates, examples, and checklists you need in order to **work efficiently and excel** at monitoring, evaluation and adaptive learning in USAID trade-facilitation programs and projects.

UP-TO-DATE GUIDANCE
Stay current with the latest USAID guidance and M&E developments in trade facilitation—all in one place. E3 Toolkit guidance is current with USAID's policies and requirements, including the 11/02/12 update of USAID's Automated Directives System (ADS) 203. Sample best practices, lessons learned and models for efficiency in trade facilitation.

EDITABLE PDF TEMPLATES
Work more efficiently using our interactive, pre-formatted PDF templates to produce required tables and graphics for your CDCS, PMP or project design. Write your evaluation SOW or final evaluation report with our templates, too. Then save, edit, email, print or embed your finished templates into a Microsoft Word document.

BUILD YOUR SKILLS
Use this flexible, self-guided toolkit between USAID training courses to expand and strengthen your design, monitoring and evaluation skills. Work at your own pace on your own schedule. Navigate different paths of the toolkit depending on your needs, using toolkit materials as a resource you can refer back to over time.

USAID Publication: A Comprehensive Approach to Trade Facilitation and Capacity Building:

- Recommends sequencing of implementation of WTO TFA by grouping articles of the Agreement

