



UNITED NATIONS

PRIVATE SECTOR FORUM 2016

19 September | UN Headquarters, New York

2016 Announcements in Support of the Sustainable Development Goals (SDGs)

180 LA

180LA (Media, United States) has partnered with UNICEF on an animated marketing programme drawing attention to the children affected by the Syrian refugee crises and supporting the UN High Commissioner for Refugees (UNHCR)'s #ActForHumanity campaign. [SDG 1]

ARM Holdings

ARM (Technology Hardware & Equipment, United Kingdom) is developing a Global Goals Technology programme, including a high-level summit, that aims to ensure technology and innovation help achieve the SDGs. ARM will be mobilizing all areas of its business towards this objective. The company will also be evaluating how to partner with other sectors such as health, agriculture, energy and logistics in order to collaboratively develop new technologies that accelerate achievement of the SDGs. [SDG 17]

Asia Pulp and Paper, The Americas

Asia Pulp & Paper (APP) (Paper Supply & Packaging, United States) and its partners are working to advance global sustainability through forest protection and restoration. APP committed to complete a 1-million-hectare restoration during the Bonn Challenge. APP also has several ongoing community programmes underway including smallholder education and funding, agroforestry mechanisms, as well as community doctor, water and energy programmes. [SDG 6, 12, 15]

Axion Education

Axion Education (Global Education, United States) will develop an online K-12 school in multiple languages to provide global education to conflict zones, refugee children, girls where they are not able to attend school, and places where traditional schools are failing. [SDG 4, 5]

Blackbaud, Inc.

Blackbaud (Non profit services, United States) is mapping over 35,000 customers and partners, trends in giving and collaborative ways to increase innovative investment to grow the social economy. The organization is developing this "ecosystem of good" in order to create a framework for normalizing and explaining the SDGs in the U.S. [SDG 17]

BPW International

BPW International (Non-governmental Organization, United Kingdom) has made a commitment in collaboration with the International Trade Centre (ITC) to ensure 1 million women have access to global supply chains by 2020. [SDG 5, 12]

California Public Employees' Retirement System (CalPERS)

CalPERS (Institutional Investor, United States) has a new engagement strategy to reduce its portfolio carbon emissions by 50%. The new initiative builds on work over the last three years with the CERES Carbon Asset Review and Aiming for A initiatives, and also aligns engagement activities with the results of its UN PRI Montreal Pledge carbon footprint. The footprint identified the 100 companies out of 10,000 in its benchmark responsible for 50% of its public equity portfolio's emissions. [SDG 13]



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Cornerstone Development

Cornerstone Development (Real Estate Investment & Services, Lebanon) is undertaking a Neighborhood Development project in Lebanon that aims to meet LEED certification standards. It will make Lebanon the 5th country in the world to apply for such certification. **[SDG 11, 16]**

Counterpart International

Counterpart International (Non-governmental Organization, United States) will continue to advocate for capacity building through collaborative partnerships with more than 2,000 civil society organizations around the world with programmes addressing 15 of the 17 SDGs. In particular, Counterpart International is building partnerships with the private sector in Guatemala to expand its Food for Progress programme that improves the livelihoods of indigenous rural farmers in the Western Highlands. In the next three years, the organization will reach 45,000 indigenous farmers – 40% women – who will receive sustainable agricultural assistance to improve crop productivity. **[SDG 2, 8, 12, 17]**

Coursera

Coursera (Educational Services, United States) pledges to launch and support Coursera for Refugees in conjunction with the U.S. Department of State. Coursera for Refugees enables an unlimited number of non-profits that work with refugees to apply for one year of group financial aid. Partner non-profits will be able to support refugees in building career skills and gaining recognizable certificates through access to 1,000+ Coursera courses. Coursera for Refugees also includes organizational support services for partner non-profits, such as learner engagement data, private communication forms, and dedicated Coursera technical support. **[SDG 4, 8]**

CRDB Bank Plc

CRDB Bank Group (Banking & Financial Services, Tanzania) launched the FAO (Fast Account Opening) Mobile Application that facilitates account opening through mobile phones with agents and at branches. Mobile phone account platforms extend outreach far beyond traditional banking and enables fast recruitment of new customers, especially people without access to formal banks. The project is aligned with Tanzania's National Framework for Financial Inclusion and the Tanzania Social Action Fund (TASAF) initiative to channel funds to support under privileged households in rural areas. **[SDG 8, 9]**

Dana Leong (TEKTONIK)

TEKTONIK initiative (Non-governmental Organization, United States) unites artists and spiritual thought leaders from disaster stricken areas of the world to collaborate on awareness content, raise funds and awareness for their home regions. TEKTONIK is launching a TV series and seeks to partner with networks distribution platforms, conscious artists and thought leaders, regional experts, philanthropists and green companies. **[SDG 16, 17]**

Global Reporting Initiative (GRI)

GRI (Non-governmental Organization, Netherlands) commits to further alignment between the world's two leading reporting frameworks: the GRI standards and the UN Global Compact Communication on Progress (COP). Together, these two frameworks can help business to capture, understand and demonstrate their contribution to the SDGs – in all countries in the world and all the way through the value chain. **[SDG 17]**



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GSMA

GSMA (Business Association, United Kingdom) commits to: 1) partnering with the UN Secretary-General's Special Advisor to create a road map for ongoing engagement in the SDGs, identifying the most critical areas for mobile industry action; 2) elevating the mobile industry's focus on humanitarian assistance – an area requiring immediate intervention – with emphasis on expanding the adoption of the GSMA Humanitarian Connectivity Charter; 3) implementing a programme, in cooperation with the UN Global Compact, to advocate sustainability principles and support mobile operators in advancing sustainability reporting linked to the SDGs; and 4) utilizing the mobile industry's reach and convening power to encourage further commitment to the SDGs by mobile operators, other industry sectors and individual citizens.

H&M

H&M Hennes & Mauritz GBC AB (General Retailers, Sweden) has partnered with WWF to develop a holistic water impact strategy, addressing pollution and water use in their supply chain, and in selected high impact communities beyond its operations or supply chains. **[SDG 6, 12]**

The H&M Foundation (Private foundation, Sweden) will invest approximately US\$7.5 million in programmes related to refugees. Through partnerships with organizations around the globe, such as UNICEF, WaterAid and CARE, the Foundation works to drive change in four focus areas; education, clean water, strengthening women and protecting the planet. In addition, the H&M Foundation can also provide emergency relief. **[SDG 4,5,6,13]**

Hi Technologies

Hi Technologies (Health Care Equipment & Services, Brazil) connects patients and health care professionals through telemedicine. This year, Hi Technologies will create new ways to analyze vital signs, clinical lab exams, geography and social media to prevent and control chronic and infectious diseases. **[SDG 3, 9]**

IKEA Switzerland

IKEA Group (General Retail, Switzerland) supports refugees through donations of products and co-worker hours, but also through providing opportunities to access the labour market. As an example, IKEA Switzerland has started a project with the aim to give refugees the chance to enter the Swiss employment market and gain experience that will help them in their future working lives. For the next three years, the nine IKEA stores in Switzerland will offer six-month internships to about 100 refugees in total, giving them the possibility to work, network and access intercultural training. As a minimum, IKEA Switzerland is providing project participants with a reference from a recognized, established company – at best, participants can be offered continued employment in an open position. Similar programmes have been established in other IKEA markets. **[SDG 8, 12,]**

IMPACT 2030

IMPACT 2030 (Nongovernmental Organization, Global) is aligning human capital investments through employee volunteer programmes that contribute to achieving the SDGs. Each IMPACT 2030 partner company has committed to applying its employee volunteer actions towards one or more of the SDGs. **[SDG 17]**

International Humanitarian City (IHC)

IHC (Humanitarian Aid Organization, United Arab Emirates) announced that it will convene the World Humanitarian Forum in December 2016 in order to create an opportunity for humanitarian champions from the public, private and non-governmental sectors to connect. **[SDG 17]**



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Kleiman International Consultants

Kleiman International Consultants (Financial Services, United States) is working to develop refugee-specific innovations for sovereign bonds and equity investment funds so that low and middle-income economies can raise billions of dollars commercially for hosting, infrastructure and employment needs. The approaches have been submitted separately for the US President's private sector refugee call to action. **[SDG 8, 9]**

Kohler

Kohler (Manufacturing Services, United States) is committed to working within the framework of the SDGs and sharing knowledge, resources and passion to address clean water, sanitation and gender equality. Kohler is also committed to ongoing research, development and commercialization of safe ways to treat sanitary waste; now the company is field testing a closed loop advanced sanitation system being developed with the Bill & Melinda Gates Foundation. In 2015, the company introduced KOHLER Clarity water filter, a system that removes over 99% of bacteria and protozoa to meet WHO interim-level water quality guidelines. **[SDG 3, 6]**

KPMG

KPMG (Financial Services, United States) is a founding member of an international partnership to drive and track SDG progress for girls and women with Plan International, the International Women's Health Coalition, ONE Campaign and Women Deliver. KPMG is helping develop an independent data platform that monitors progress for girls and women through the lifespan of the goals, as measured by strategically selected and critically important targets and indicators. The initiative will monitor gender-related SDG indicators to track the progress being made for girls and women and to ensure they stay firmly on the 2030 agenda. **[SDG 5, 17]**

Mercy Corps

Mercy Corps (Humanitarian Aid, United States) is working to meet the urgent needs of refugees and migrants – providing food, protection, water, sanitation – as well as building stronger communities, including investing in youth well-being, education and employment. With MasterCard, Mercy Corps developed a pre-paid cash card for vulnerable refugees. A collaboration with developers at Google helped develop a translation app for aid workers. Partners TripAdvisor and Airbnb have raised funds and awareness to address the crisis. **[SDG 8, 17]**

Palliser

Palliser (Manufacturer, Canada) developed an innovation solution for war-affected university students from the Middle East using a “transition campus” to bridge language, security and access gap. Beginning in May 2016, the programme uses a third-party country (Tbilisi, Georgia) as neutral location and an experienced university partner. The programme addresses legal, mobility and other barriers to create structured pathways for war-affected students. The company welcomes academic, business, Government and other partners going forward. **[SDG 4, 17]**

Rotary Foundation

Rotary Foundation (Nongovernmental Organization, United States) will continue its efforts to eradicate polio through its partnership with WHO, UNICEF, CDC and the Gates Foundation with strong financial support towards this effort from governments around the world. Rotary's strategic partnership with USAID in the WASH sector will be extended into a third phase emphasizing advocacy, local involvement and cultural change in order to transform communities in good hygiene and sanitation practices. In the economic development arena, Rotary is now undertaking a new partnership with Lufthansa to provide basic business training to young, emerging business owners in Haiti, South Africa and the Philippines.

[SDG 3, 8, 17]



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Royal Philips

Royal Philips (Technology Hardware & Equipment, Netherlands) aspires to transform the healthcare industry by delivering better health at lower cost and increasing access to care. Royal Philips recently announced the “Healthy people, sustainable planet program” that aims to: 1) link 95% of revenue to the SDGs; 2) be carbon neutral in its operations, employing 100% renewable electricity; 3) recycle 90% of operational waste and send zero waste to landfill; 4) strive for a zero injury, zero illness work environment with a preventative mindset; and 5) ensure structural sustainable improvements along the supply chain.

[SDG 3, 12, 13]

Sierra Rutile Limited

Sierra Rutile Limited (Mining, Sierra Leone) plans to continue to invest over US\$1.5m annually in the local community of West Africa for issues relating to healthcare, environmental and human capital projects. **[SDG 3, 8, 15]**

TeleConsult Group

TeleConsult Group (Software & Computer Services, Bangladesh) is involved in inclusive, diverse sustainable projects to include and provide sustainable business to human trafficking victims in San Diego. Through sustainable credit empowerment projects, TeleConsult has given opportunities to 1.2 million women and girls in Bangladesh and in Africa, and now in the United States. **[SDG 8]**

Turkcell

Turkcell (Mobile Telecommunications, Turkey) concentrates on both connectivity and more broadly improving the lives of Syrians, including by serving Syrians in cities and 25 refugee camps, and operating an Arabic-language call center. Turkcell commits to: 1) taking high-speed broadband services to refugee camps as needed, including through 4.5G; 2) using mobile for integration of Syrians via an app that teaches language skills, provides guidance on registration, access to health and education; 3) supporting the education of Syrian children inside and outside the camps with technology and 4) exploring opportunities to improve the job prospects of the Syrian youth.

[SDG 4, 8, 9]

United Parcel Service (UPS)

UPS (Logistics, United State) commits to continue providing humanitarian assistance in the form of funding, human capital, expertise, technology and company network assets. In 2015, we provided urgent relief to people and communities in crisis with contributions totaling more than \$14M and plan to give at a similar level again this year. As a founding member of the Connecting Business Initiative launched by UNOCHA, UNDP and UNISDR at this year's World Humanitarian Summit, UPS also pledges continued public-private sector collaboration. Additionally, we are promoting and advancing Sustainable Development Goals through our partnerships with UN Agencies and as a founding member of the private-sector coalition IMPACT 2030, whose primary goal is to advance SDG initiatives. Through partnerships with UNHCR, WFP and UNICEF, UPS will continue to support programs aiding refugees, provide resources and participate in innovative collaborations such as the UPS, Gavi and Zipline humanitarian drone pilot, which will enhance humanitarian supply chains in developing parts of the world. **[SDG 17]**

Urbacon

Urbacon (Real Estate Construction & Development, Canada) has committed to give US\$2 million in FY2017 to the Alkhayyat Foundation to support Syrian refugees with a focus on children, education and medical assistance. **[SDG 4, 8, 16]**



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Zaratu Projects

Zaratu Projects (Non-governmental Organization, Denmark) co-founded the Global Goals World Cup, a Danish multi-sector partnership with the United Nations Development Programme (UNDP) to mobilize and connect all sectors of society around the SDGs. These high-profile soccer tournaments provide a unique opportunity to communicate how the private sector contributes to the SDGs, as well as building employee awareness and pride, by setting a company team, playing for the goal which is most relevant to the company. **[SDG 17]**

###

Since 2008, the UN Private Sector Forum has provided an annual opportunity for businesses to make commitments to contribute to UN development goals. Commitments are made for a variety of actions, programmes and projects, both independently and in partnership with other organizations. To ensure accountability, the UN Global Compact follows up with companies on their commitments on a two-year cycle. For a report back on 2014 commitments, visit: <https://www.unglobalcompact.org/take-action/events/691-united-nations-private-sector-forum-2016>



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FT 500 Company Support of the SDG Advocates letter

With the support of the UN Global Compact, a number of the SDG Advocates are calling on businesses to take concrete action towards helping the UN achieve the SDGs.

On 22 June, a letter was sent to FT 500 companies to call on them to commit to responsible business and adhere to universal principles of sustainability. Companies are encouraged to take five steps to align their business with the SDGs: assess their impact against the 17 goals, engage with their board, with their shareholders, their employees and show commitment to the public.

We would like to thank the following companies who have endorsed the letter and the five steps outlined therein to align their business with the SDGs:

- | | |
|----------------------------------|--|
| 1. 3M | 31. Iberdrola S.A. |
| 2. A.P. Moller - Maersk | 32. Inditex |
| 3. Accenture | 33. LafargeHolcim |
| 4. ACCIONA | 34. L'Oreal |
| 5. Anheuser Busch InBev | 35. Merck |
| 6. ARM Holdings plc | 36. MTR |
| 7. AVIVA plc | 37. Nestle S.A. |
| 8. Banco Santander | 38. Netafim |
| 9. Banka BioLoo Pvt Ltd | 39. Novo Nordisk AS |
| 10. Barclays | 40. Novozymes |
| 11. BASF SE | 41. Oando Plc |
| 12. Bayer & The Bayer Foundation | 42. Panasonic Corporation |
| 13. BD | 43. Pernod Ricard |
| 14. Braskem S.A. | 44. Philips |
| 15. China Minmetals Corporation | 45. Pirelli & C. S.p.A. |
| 16. Credit Suisse | 46. PTT Global Chemical Public Company Limited |
| 17. Daimler AG | 47. Pfizer |
| 18. Deutsche Telekom AG | 48. Repsol |
| 19. DNB | 49. RELX Group |
| 20. DuPont | 50. Safaricom Limited |
| 21. E.On | 51. Singtel |
| 22. Ecolab | 52. Sinopec |
| 23. Enel | 53. SK Telecom |
| 24. Eni | 54. Sumitomo Chemical Company, Limited |
| 25. Ford | 55. Takeda Pharmaceutical Company Limited |
| 26. Fuji Xerox Co., Ltd. | 56. Total |
| 27. Goldman Sachs | 57. Unilever |
| 28. Gruppo Generali | 58. UPM-Kymmene Corporation |
| 29. GSK | 59. Vale |
| 30. Heineken | 60. WPP |
| | 61. Yara International ASA |